

COME PARTNER WITH US...

SOUTH FLORIDA
**YOUTH
SUMMIT**

OCTOBER 11-12 | 2019
FRIDAY-SATURDAY

*Orlando
Edition*



SPONSORSHIP OPPORTUNITIES

STEM EDUCATION (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS) • LEADERSHIP DEVELOPMENT
SOCIAL INNOVATION & ENTREPRENEURSHIP • YOUTH VIOLENCE PREVENTION • CHILDHOOD OBESITY • FINANCIAL LITERACY

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Dear Potential Sponsor:

As a valuable member of our community, we would like to invite you to be a part of our South Florida Youth Summit —Orlando Edition, October 11th and 12th, 2019. The Summit is South Florida's largest gathering of youth, parents, and community leaders. This year, we're hosting the Orlando Edition with area partners and will focus our energy on youth start-ups and social entrepreneurship, inviting youth who are moving the needle in entrepreneurship, and giving tools to youth who desire to start their own business. The Summit will also allow youth to become active participants in creating positive social change in their communities through various breakout sessions on advocacy, public speaking, S.T.E.A.M. (Science, Technology, Engineering, Arts, and Math), social innovation and entrepreneurship and much more. By learning this highly valuable and relevant 21st century skill, these young people are shifting the trajectory of their futures and transforming their relationships with their communities.

We are looking for leaders, local businesses and organizations to help us make this event truly impactful for our community. As a leader in the community, your involvement would help highlight the importance of recognizing the significance of making youth and college students aware of the transformative opportunities available through S.T.E.A.M. education.

An outline of the Summit is included, however success of previous South Florida Youth Summits include:

- 3,000+ attendees including students, faculty, parents, community leaders and elected officials
- High profile speakers and guests included Congressman John Lewis, Dr. Cornel West, Jeff Johnson, and Traci Mourning
- \$5,000 scholarship awarded
- Events held in Miami-Dade, Broward, and Palm Beach Counties
- Onsite media coverage and features by NBC, ABC, CBS, WEDR, WHQT, USA Today, Miami Herald, Sun Sentinel, and the LA Times

Our vision is to raise \$100,000 to help fund this year's Summit. With that said, the purpose of this letter is to invite you to join us in our mission of inspiring youth today for tomorrow's challenges by donating to our cause.

I hope that you are interested in joining our efforts. Please feel free to reach out to us with any questions at myleadnation@gmail.com.

Yours in Service,

Robert Stephens
2018-2019 Chairperson
South Florida Youth Summit

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About the Youth Summit

Founded in 2011, by L.E.A.D. Nation

The Mission:

To bridge youth and nonprofit organizations of South Florida together for social change and youth development

Objectives:

Provide South Florida's youth with a 2 day event that will:

- Inspire youth to become advocates for change in their schools and communities.
- Empower youth into becoming proactive in breaking gender, racial and cultural barriers.
- Connect youth with community organizations that may aid them in becoming "the change they wish to see."
- Serve youth with educational and leadership opportunities that will encourage them to achieve their highest goals and potential.

6 Focus Areas include:

- S.T.E.A.M. Education (Science, Technology, Engineering, Art, and Mathematics)
We create an interactive environment where students learn the valuable concepts of Science, Technology, Engineering, and Mathematics.
- LEADership Development
Servant Leadership principles guide leadership development activities where students are encouraged to give priority to the needs of those they serve while preparing the way for developing student leaders to follow.
- Social Innovation & Entrepreneurship
Students learn skills and techniques to solve problems while creating socially responsible companies and organizations that become engines of change in their communities.
- Financial Literacy
Basic financial principles, including the steps to entrepreneurship, provide a solid financial foundation for participating students.
- Youth Violence Prevention
Principles of law, respect, conflict resolution, and self-esteem are the tenets used to discourage students from using violence to resolve differences.
- Childhood Obesity
Students are engaged in activities and learning that promote proper nutrition and the benefits of being fit.

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Youth Summit Outline

Friday, October 11th

- On Friday, October 11th, we will host our annual Blue Jeans and Blazers Fundraiser, attracting South Florida professionals, parents, business and community leaders

// The expected attendance of this event is 300.

Saturday, October 12th

- On Saturday, October 12th, middle school and high school students in the tri-county area will gather to attend multiple workshops throughout the day that focus on entrepreneurship, starting a business, Leadership, Education, Life Skills, and College Prep. The day will end with a high-powered, interactive L.I.T. (Leaders In Training) session that will include a discussion/forum featuring youth, local community leaders, civil servants, and anational thought leader in Social Entrepreneurship.

// The expected attendance of this event is 500+.



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Title Sponsor // \$70,000

- Title Sponsor of South Florida Youth Summit
- Title Sponsor of L.E.A.D. Nation Fellowship, a 10-month intensive for teenagers in grades 9-12, who desire to become more engaged in leadership, entrepreneurship, community development, and issues of social justice.
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit event press releases
- Opportunity to play a 30-second commercial
- Opportunity to add a banner to South Florida Youth Summit website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on all radio public service announcements
- Access to Kickoff Press Event
- Company designee can make onstage remarks during the Summit
- Invitation to attend VIP/Media Reception
- Category exclusivity



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#IamChange Sponsor // \$50,000

- Title Sponsor
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit Event Press releases
- Opportunity to play 30-second commercial and add banner to South Florida Youth Summit Website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Category exclusivity
- Tag on all radio public service announcements
- Kick off press event
- Company designee can make onstage remarks
- Invitation to attend VIP/Media Reception

Founder's Club Sponsor // \$20,000

- Opportunity to sponsor one signature event
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida youth summer event press releases
- Opportunity to play 30-second commercial and ad banner on South Florida Youth Summit website
- Tag on all radio public service announcements
- Kick off press event
- Opportunity to make onstage remarks during the summit
- Exclusive live on stage mentions
- Invitation to attend VIP/Media Reception

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Signature Sponsor // \$15,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit Event Press releases
- Opportunity to play 30-second commercial and add banner to South Florida Youth Summit Website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on all radio public service announcements
- Kick off press event
- Invitation to attend VIP/Media Reception

Legacy Sponsor // \$10,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Inclusion in all South Florida Youth Summit Event Press releases
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on some radio public service announcements
- Invitation to attend VIP/Media Reception

Impact Sponsor // \$5,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Inclusion in all South Florida youth summer event press releases
- Tag on some radio public service announcements
- Opportunity to make onstage remarks during the summit
- Exclusive live on stage mentions
- Invitation to attend VIP/Media Reception

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Community Sponsor // \$1,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Inclusion in all South Florida youth summer event press releases
- Tag on some radio public service announcements
- Invitation to attend VIP/Media Reception

Community Advocate // \$500 (For Individual Contributor)

- Individual professional headshot and name listed on South Florida Youth Summit Website as a "Community Advocate"
- Community Advocate announced on Social Media
- Invitation to attend VIP/Media Reception
- Invitation to Blue Jeans & Blazers Fundraiser Party

SPONSORSHIP OPPORTUNITIES

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Date of Agreement: _____

| SPONSORSHIP LEVEL | YOUTH INVESTMENT |
|-----------------------------------|-----------------------------------|
| Title Sponsor | <input type="checkbox"/> \$70,000 |
| #IamCHANGE Sponsor | <input type="checkbox"/> \$50,000 |
| Founder's Club Sponsor | <input type="checkbox"/> \$20,000 |
| Signature Sponsor | <input type="checkbox"/> \$15,000 |
| Legacy Sponsor | <input type="checkbox"/> \$10,000 |
| Impact Sponsor | <input type="checkbox"/> \$5,000 |
| Community Sponsor | <input type="checkbox"/> \$1,000 |
| Community Advocate Sponsor | <input type="checkbox"/> \$500 |
| Other (In-kind, Gift, or Service) | <input type="checkbox"/> \$ _____ |

Please print/type the sponsor's name/company as it should appear on all event materials.

| | | | | | | | | | |
|--|--|--|--|--------|--|------------|------|--|--|
| Sponsor Name (Company/Individual): | | | | | | | | | |
| Address: | | | | | | | | | |
| City: | | | | State: | | | Zip: | | |
| Contact Person (Name and Title): | | | | | | | | | |
| Email Address: | | | | | | Phone: | | | |
| Company Website: | | | | | | | | | |
| I give authorization to list this sponsorship in all event materials. I understand that sponsorship payment(s) are non-refundable. | | | | | | | | | |
| Print Name: | | | | | | Signature: | | | |

Please return your sponsorship agreement, along with payment, by Friday, October 11th, 2019. Company logo (in EPS or PNG format) should be emailed to myleadnation@gmail.com as soon as reasonably possible, but no later than Friday, September 7th, 2018, to ensure placement in applicable Summit marketing materials.

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L.E.A.D. Nation has appreciated the support of our community partners. The success and impact of South Florida Youth Summit on our community can only happen with your continued support. It is our Planning Committee's hope that you will join us on this journey to *"inspire today's youth for tomorrow's challenges."*

Your Partners In Making A Difference,

—Robert Stephens III
Chairperson, South Florida Youth Summit
Co-Founder and CEO, Change Makers Academy

—Representative Shevrin Jones
Founder and CEO, L.E.A.D. Nation
Founder, South Florida Youth Summit

—Whitney Rawls
President, L.E.A.D. Nation

South Florida Youth Summit
c/o L.E.A.D. Nation
4900 W. Hallandale Beach Blvd.
Pembroke Park, FL 33024
myleadnation@gmail.com
www.sfyouthsummit.com
786.523.5209

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