

COME PARTNER WITH US...

SOUTH FLORIDA  
**YOUTH  
SUMMIT**

FEBRUARY 7-8 | 2020  
FRIDAY-SATURDAY



SPONSORSHIP OPPORTUNITIES

STEM EDUCATION (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS) • LEADERSHIP DEVELOPMENT  
SOCIAL INNOVATION & ENTREPRENEURSHIP • YOUTH VIOLENCE PREVENTION • CHILDHOOD OBESITY • FINANCIAL LITERACY

# SPONSORSHIP OPPORTUNITIES



Dear Potential Partner:

As a valued member of our community, we would like to invite you to be a part of our 2020 South Florida Youth Summit taking place February 7th and 8th, 2020. The Summit is South Florida's largest gathering of youth, parents, and community leaders. This year, we will again focus our energy on social entrepreneurship and youth start-ups, inviting youth who are moving the needle in social change efforts and creating avenues for youth to solve problems through entrepreneurship and free enterprise by giving tools to youth who desire to start their own business. The Summit will allow youth to become active participants in creating positive social change in their communities through various breakout sessions on S.T.E.A.M. (Science, Technology, Engineering, Arts, and Math), advocacy, public speaking, social innovation and much more. By learning these highly valuable and relevant 21st century skills, young people are shifting the trajectory of their futures and transforming their relationships with their communities.

We are looking for leaders, local businesses and organizations to help us make this event truly impactful for our youth. As a leader in the community, your involvement would help highlight the importance of recognizing the significance of making youth and college students aware of the transformative opportunities available through S.T.E.A.M. education.

An outline of the Summit is included, however success of previous South Florida Youth Summits include:

- 3,000+ attendees including students, faculty, parents, community leaders and elected officials
- High profile speakers and guests included Congressman John Lewis, Dr. Cornel West, Jeff Johnson, and Traci Mourning
- \$5,000 in scholarships awarded
- Events held in Miami-Dade, Broward, and Palm Beach counties
- Onsite media coverage and features by NBC, ABC, CBS, WEDR, WHQT, USA Today, Miami Herald, Sun Sentinel, and the LA Times

Our vision is to raise \$100,000 to help fund this year's Summit. With that said, the purpose of this letter is to invite you to join us in our mission of inspiring youth today for tomorrow's challenges by donating to our cause.

We hope that you are interested in joining our efforts. Please feel free to reach out to us with any questions at [info@sfiyouthsummit.com](mailto:info@sfiyouthsummit.com).

Yours in Service,

Robert Stephens  
2018-2019 Chairperson  
South Florida Youth Summit

Whitney Rawls  
President  
L.E.A.D. Nation

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## About the Youth Summit

Founded in 2011, by L.E.A.D. Nation

### The Mission:

To bridge youth and nonprofit organizations of South Florida together for social change and youth development

### Objectives:

Provide South Florida's youth with a 2 day event that will:

- Inspire youth to become advocates for change in their schools and communities.
- Empower youth into becoming proactive in breaking gender, racial and cultural barriers.
- Connect youth with community organizations that may aid them in becoming "the change they wish to see."
- Serve youth with educational and leadership opportunities that will encourage them to achieve their highest goals and potential.

### 6 Focus Areas include:

- **S.T.E.A.M. Education (Science, Technology, Engineering, Art, and Mathematics)**  
We create an interactive environment where students learn the valuable concepts of Science, Technology, Engineering, and Mathematics.
- **LEADership Development**  
Servant Leadership principles guide leadership development activities where students are encouraged to give priority to the needs of those they serve while preparing the way for developing student leaders to follow.
- **Social Innovation & Entrepreneurship**  
Students learn skills and techniques to solve problems while creating socially responsible companies and organizations that become engines of change in their communities.
- **Financial Literacy**  
Basic financial principles, including the steps to entrepreneurship, provide a solid financial foundation for participating students.
- **Youth Violence Prevention**  
Principles of law, respect, conflict resolution, and self-esteem are the tenets used to discourage students from using violence to resolve differences.
- **Health & Wellness (with an emphasis on curbing childhood obesity)**  
Students are engaged in activities and learning that promote proper nutrition and the benefits of being fit.

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## Youth Summit Outline

### Friday, February 7th

- On Friday, February 7th, we will host our annual Blue Jeans and Blazers Fundraiser, attracting South Florida professionals, parents, business and community leaders

// The expected attendance of this event is 300.

### Saturday, February 8th

- On Saturday, February 8th, middle school and high school students in the tri-county area will gather to attend multiple workshops throughout the day that focus on entrepreneurship, starting a business, Leadership, Education, Life Skills, and College Prep. The day will end with a high-powered, interactive L.I.T. (Leaders In Training) session that will include a discussion/forum featuring youth, local community leaders, civil servants, and a national thought leader in Social Entrepreneurship.

// The expected attendance of this event is 500+.



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# SPONSORSHIP OPPORTUNITIES



## Title Partner // \$70,000

- Title Sponsor of South Florida Youth Summit
- Title Sponsor of L.E.A.D. Nation Fellowship, a 10-month intensive for teenagers in grades 9-12, who desire to become more engaged in leadership, entrepreneurship, community development, and issues of social justice.
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit event press releases
- Opportunity to play a 30-second commercial
- Opportunity to add a banner to South Florida Youth Summit website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on all radio public service announcements
- Access to Kickoff Press Event
- Company designee can make onstage remarks during the Summit
- Invitation to attend VIP/Media Reception
- Category exclusivity



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# SPONSORSHIP OPPORTUNITIES



## #IamChange Partner // \$50,000

- Title Sponsor
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit Event Press releases
- Opportunity to play 30-second commercial and add banner to South Florida Youth Summit Website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Category exclusivity
- Tag on all radio public service announcements
- Kick off press event
- Company designee can make onstage remarks
- Invitation to attend VIP/Media Reception

## Founder's Club Partner // \$25,000

- Opportunity to sponsor one signature event
- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida youth summer event press releases
- Opportunity to play 30-second commercial and ad banner on South Florida Youth Summit website
- Tag on all radio public service announcements
- Kick off press event
- Opportunity to make onstage remarks during the summit
- Exclusive live on stage mentions
- Invitation to attend VIP/Media Reception

# SPONSORSHIP OPPORTUNITIES

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## Signature Partner // \$15,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Company specific press release announcing sponsorship
- Inclusion in all South Florida Youth Summit Event Press releases
- Opportunity to play 30-second commercial and add banner to South Florida Youth Summit Website
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on all radio public service announcements
- Kick off press event
- Invitation to attend VIP/Media Reception

## Legacy Partner // \$10,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Inclusion in all South Florida Youth Summit Event Press releases
- Logo on homepage and sponsors page on South Florida Youth Summit website
- Tag on some radio public service announcements
- Invitation to attend VIP/Media Reception

## Impact Partner // \$5,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Right to use South Florida Youth Summit name & logo in promotions
- Inclusion in all South Florida youth summer event press releases
- Tag on some radio public service announcements
- Opportunity to make onstage remarks during the summit
- Exclusive live on stage mentions
- Invitation to attend VIP/Media Reception

# SPONSORSHIP OPPORTUNITIES

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## Community Partner // \$1,000

- Logo on on-site signage, programs, banners, and main event screensaver on stage
- Logo on all pre-event marketing material including print ads, web ads and e-blasts
- Inclusion in all South Florida youth summer event press releases
- Tag on some radio public service announcements
- Invitation to attend VIP/Media Reception

## Community Advocate // \$500 (For Individual Contributors)

- Individual professional headshot and name listed on South Florida Youth Summit Website as a "Community Advocate"
- Community Advocate announced on Social Media
- Invitation to attend VIP/Media Reception
- Invitation to Blue Jeans & Blazers Fundraiser Party

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# SPONSORSHIP OPPORTUNITIES



Date of Agreement: \_\_\_\_\_

SPONSORSHIP LEVEL	YOUTH INVESTMENT
Title Partner	<input type="checkbox"/> \$70,000
#IamCHANGE Partner	<input type="checkbox"/> \$50,000
Founder's Club Partner	<input type="checkbox"/> \$20,000
Signature Partner	<input type="checkbox"/> \$15,000
Legacy Partner	<input type="checkbox"/> \$10,000
Impact Partner	<input type="checkbox"/> \$5,000
Community Partner	<input type="checkbox"/> \$1,000
Community Advocate	<input type="checkbox"/> \$500
Other (In-kind, Gift, or Service)	<input type="checkbox"/> \$_____

Please print/type the sponsor's name/company as it should appear on all event materials.

Sponsor Name (Company/Individual):					
Address:					
City:		State:		Zip:	
Contact Person (Name and Title):					
Email Address:			Phone:		
Company Website:					
I give authorization to list this sponsorship in all event materials. I understand that sponsorship payment(s) are non-refundable.					
Print Name:		Signature:			

Please return your sponsorship agreement, along with payment, by Friday, January 17th, 2020. Company logo (in EPS or PNG format) should be emailed to [myleadnation@gmail.com](mailto:myleadnation@gmail.com) as soon as reasonably possible, but no later than Friday, September 7th, 2018, to ensure placement in applicable Summit marketing materials.

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L.E.A.D. Nation has appreciated the support of our community partners. Partners like you who believe our future is now and it rests with our youth. The success and impact of the South Florida Youth Summit on our community can only happen with your continued support. **It is our Planning Committee's hope that you will join us on this journey to "inspire today's youth for tomorrow's challenges."**

Your Partners In Making A Difference,

—Robert Stephens III  
Chairperson, South Florida Youth Summit  
Co-Founder and CEO, Change Makers Academy

—Representative Shevrin Jones  
Founder and CEO, L.E.A.D. Nation  
Founder, South Florida Youth Summit

—Whitney Rawls  
President, L.E.A.D. Nation

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